

get h&f

h&f
the low tax borough

moving

UPDATE

**Morning rush hour
traffic delays cut by
13.5% - thanks to you!**

**Hammersmith & Fulham has some of the most
congested roads in the country - and you tell us
this is one of your biggest concerns.**

That is why we launched the Get H&F Moving campaign in 2011, prompting thousands of you to contribute your suggestions for improving traffic flow.

It may not always seem like it, but thanks to a series of improvements and effective enforcement of the rules, traffic flow is improving.

Rush hour morning delays (measured by average mph) have reduced by 13.5% while traffic flow on major routes like Hammersmith Bridge is getting better.

We are far from complacent. This tells you what we have done and what we are doing next.



We are doing our best to keep the borough moving by:

- ✓ Freezing pay and display parking charges
- ✓ Becoming one of the first local authorities in the country to introduce a permit scheme where utility companies have to pay to carry out road works.
- ✓ Investing £2million every year in highways, streets and road improvements.
- ✓ Building a new slip road on Fulham Palace Road in record time, which is already reducing congestion by letting an extra 200 vehicles an hour through the busy junction.
- ✓ Introducing 'Boris Bikes' to the borough - the first docking stations should be ready by the end of 2013.
- ✓ Increasing the number of parking bays - we have created more than 200 additional parking bays on our streets since 2007.
- ✓ Regularly reviewing the borough's controlled parking zones so that parking controls continue to benefit residents, residents' visitors and businesses.
- ✓ Creating new 20 pence 'stop and shop' bays in Askew Road, Goldhawk Road and Fulham Road to encourage more shoppers to the area, with plans for more of these discounted bays in North End Road and around Wandsworth Bridge Road.
- ✓ Having the second highest number of bike journeys in London.



Fewer delays as more people respect the rules of the road

- Better CCTV enforcement on the road is improving driver behaviour and traffic flow...with fewer tickets being handed out.
- At Bagley's Lane, one of the busiest junctions in the borough, 25% fewer people have been fined compared to the previous 12 months...while bus journey delays have dropped by 51%.
- More people are abiding by the rules thanks to better enforcement, reducing delays. According to Transport for London there has been a 13.5% fall in rush hour delays (monitored by average speeds).
- We apply the rules fairly and only when there have been clear contraventions. That's why our record at winning appeals is one of the best in London. There are no financial incentives for CCTV staff.
- The police and Council's community safety team have priority use over all CCTV.
- We apply discretion where we can. Discretion for funeral and wedding cars, security vans and for people unloading wheelchairs. Discretion is applied to the Mayor of H&F when she is on ceremonial business and only when the official car is delivering highly valuable Mayoral regalia.



www.lbhf.gov.uk/getmoving



Dear resident

We are proud to be doing everything we can to make it as easy as possible for people to get around this borough.

We are helping stretched households by freezing parking charges this year on top of cutting council tax for the sixth year out of seven.

At the same time we are using CCTV to effectively enforce the rules of the road.

You don't need me to tell you that we have some of the most congested roads in the country. For many of you this is your number one concern. Better enforcement of the rules reduces the number of tickets being handed out in the end because more people learn to respect the rules... and our roads are better for it.

Take the Bagley's Lane junction, which is one of our busiest. All it takes is one driver to block the junction when the lights are red for this to cause unnecessary delays to fellow motorists. We decided to improve enforcement through the use of CCTV.

Initially there was a big increase in the number of fines being handed out but now more and more people are respecting the rules and the number of fines being handed out has come down by 25% in 12 months. Only one in 500 motorists passing through the junction receives a fine. At the same time delays to bus journey times have come down by 51%.

CCTV enforcement may not be popular with the tiny minority of people who receive fines, but it is working - and the vast majority of our residents benefit from this.

Thanks to better enforcement we are already assuming that we will receive £500,000 less in fines next year across the borough - I expect that will continue to fall in years to come. Our roads will be better for it.

Yours sincerely



Clr Nicholas Botterill

Leader, Hammersmith & Fulham Council



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Hosted by H&F Council's Environment
and Residents' Services Select Committee